



Career Strategists IAS

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1. Kiren Rijiju inaugurates 'Lok Samvardhan Parv' in Delhi .

Union Minister for Minority Affairs and Parliamentary Affairs Kiren Rijiju inaugurated 'Lok Samvardhan Parv' in New Delhi. The event is to showcase the schemes, programmes and achievements of the Ministry of Minority Affairs and is part of the 100-day programme of the Ministry. The festival showcased the schemes and success stories of the Ministry through a poster exhibition.



2. World Brain Day 2024 I

World Brain Day, also known as International Brain Day, is celebrated every year on July 22. For the last nine years, the day is being celebrated to raise awareness about brain diseases. In 2023, its theme is "Brain Health and Disability: Leave No One Behind", which aims to raise awareness about brain health impairment and emphasize the importance of providing high-quality healthcare to persons with disabilities.



3. 9th Women's Cricket Asia Cup 2024

The 9th edition of the Women's Cricket Asia Cup will begin on 19 July 2024 in Dambulla, Sri Lanka. The opening match will see Nepal women's team take on UAE women's team. All matches of the tournament, including the final, held in T20 format, will be played at the Rangiri Dambulla International Stadium in Dambulla from 19 to 28 July.



4. Shreya Gupta wins bronze medal in sabre category at Commonwealth Junior and Cadet Championships 2024

Shrey Gupta, a Class 11 student of Vidya Mandir Classes, Jammu, participated in the Junior and Cadet World Fencing Championships held in Cairo, Egypt from 3 to 11 April 2021. She won the individual bronze medal at the Junior National Fencing Championships held at Rudrapur and secured a place in the cadet category by winning a gold medal at the national championships last year.



5. Shikhar Dhawan named as brand ambassador for MotoGP in India

Eurosport India has appointed Indian cricket star Shikhar Dhawan as the MotoGP™ brand ambassador in India. Dhawan will now take his passion for racing to the forefront of Eurosport India's 'Face Kar Race Kar' campaign. He called the partnership with MotoGP an honour and recalled his days riding bikes on the streets of his hometown Delhi.



6. Dr. M.S. Valiathan dies at the age of 90

Renowned cardiac surgeon Marthanda Varma Sankaran Valiathan died at the age of 90 in Manipal on Thursday. He was the former President of the Indian National Science Academy and National Research Professor. Born on 24 May 1934 in Mavelikkara, Alappuzha, Valiathan had a career unparalleled in medical innovation and education.



7. Vinay Mohan Kwatra appointed as India's Ambassador to the United States

The Ministry of External Affairs has announced the appointment of Vinay Mohan Kwatra as India's next Ambassador to the United States from July 19, 2024. Kwatra, who recently retired as India's Foreign Secretary, will replace Taranjit Singh Sandhu, who retired in January 2024. Kwatra, a 1988 batch Indian Foreign Service officer, will step into the role with over 32 years of diplomatic experience.



8. Virat Kohli tops celebrity brand valuation in 2023

Cricketer Virat Kohli has topped India's most valuable celebrity in 2023 with a brand value of \$227.9 million. However, this brand value is lower than his highest brand value of \$237.7 million in 2020, as mentioned in Kroll's Celebrity Brand Valuation Report 2023. Kohli's brand value saw a 29 per cent increase over the past year, rising from \$176.9 million in 2022 to \$227.9 million this year.



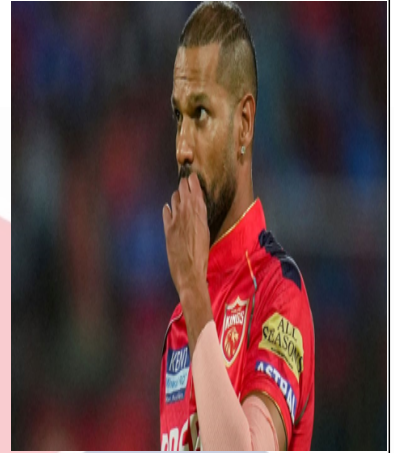


Career Strategists IAS

1. Who has been named the brand ambassador for MotoGP in India?

- A - Virat Kohli
B - Rohit Sharma
C - Shikhar Dhawan
D - M.S. Dhoni

Eurosport India has appointed Shikhar Dhawan as the brand ambassador for MotoGP™ in India. Dhawan will now promote his passion for racing through the 'Face Kar Race Kar' campaign. He called the partnership with MotoGP an honour and reminisced about his days riding bikes in Delhi. The 2024 MotoGP™ season has already seen 9 races and will have 11 more, concluding with the BritishGP on August 2. Warner Bros.



2. Which trust received the 'Best Child and Women Development Initiative of the Year 2024' award at the Global CSR, Sustainability and ESG Awards 2024?

- A - Sri Venkateswara Trust
B - Sri Kurumba Educational and Charitable Trust
C - Ananda Foundation
D - Pratham Education Foundation

Sri Kurumba Educational and Charitable Trust, the CSR wing of Sobha Group, was awarded the "Best Child and Women Development Initiative of the Year 2024". The award was presented at the Global CSR, Sustainability and ESG Awards 2024 ceremony at Hyatt Regency, Gurgaon, hosted by Marketing and Brand Honchos.



3. Who was the renowned cardiac surgeon and founder of SCTIMST, who passed away recently at the age of 90?

- A - Dr. B.K.A. Sinha
B - Dr. S.K. Chugh
C - Dr. M.S. Valiathan
D - Dr. Devi Shetty

Renowned cardiac surgeon Marthanda Varma Sankaran Valiathan passed away at the age of 90 in Manipal. He was the former president of the Indian National Academy of Sciences and National Research Professor. Valiathan received his medical degree from the University of Kerala in 1956 and specialized in cardiac surgery.



4. Who is set to be promoted as Tamil Nadu Deputy Chief Minister before August 22, 2024?

- A - Udhayanidhi Stalin
B - Durai Murugan
C - K.N. Nehru
D - M.R.K. Panneerselvam

As per the Indian Express report, Tamil Nadu Youth Welfare and Sports Development Minister Udhayanidhi Stalin is likely to get promoted as Tamil Nadu Deputy Chief Minister before August 22. The move is being made to enable Chief Minister MK Stalin's son Udhayanidhi to play a more influential role in the government and reduce the burden on his father.

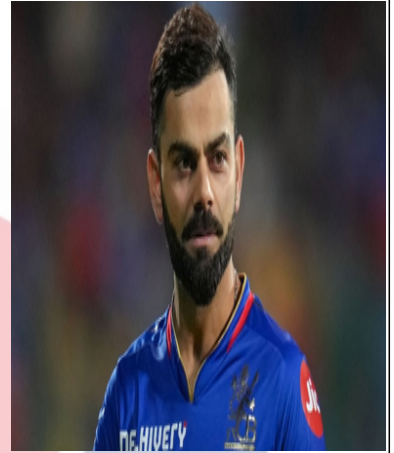


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5. Who topped the celebrity brand valuation rankings in 2023?

- A - Shah Rukh Khan B - Ranveer Singh
C - Aamir Khan D - Virat Kohli

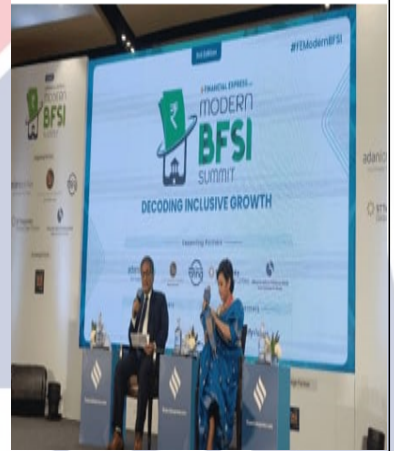
Cricketer Virat Kohli has topped India's most valuable celebrity in 2023 with a brand value of \$227.9 million, although it is lower than his highest of \$237.7 million in 2020. Kohli's brand value has increased by 29 per cent over the last year. This growth helped him surpass Bollywood star Ranveer Singh, who took the second spot with a brand value of \$203.1 million.



6. Who inaugurated the FE Modern BFSI Summit 2024 on July 19?

- A - Shaktikanta Das B - Dilip Asbe
C - Debasish Panda D - Nirmala Sitharaman

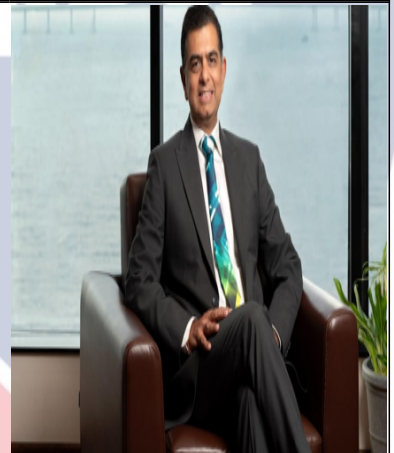
RBI Governor Shaktikanta Das praised India's fast-growing economy at the FE Modern BFSI Summit in Mumbai on July 19, 2024. He said India has emerged strong despite global challenges thanks to a strong macroeconomic structure and resilient financial sector.



7. Who has been re-elected for a second term as PwC India chairman?

- A - Sanjeev Krishna B - Amitabh Chaudhry
C - N.R. Narayana Murthy D - Keshav Muruges

PwC India on Friday announced the re-appointment of Sanjeev Krishna as chairman. Krishna, 53, will hold the position for four years from April 1, 2025. Krishna's first term began on January 1, 2021. He took the position of partner in 2006 after joining PwC as an articled trainee in 1991 and led the firm's deals, transactional, and private equity business.



8. Who has been appointed as India's ambassador to the United States?

- A - Harsh Vardhan Shringla B - Vinay Mohan Kwatra
C - Taranjit Singh Sandhu D - Randhir Jaiswal

The Ministry of External Affairs has appointed Vinay Mohan Kwatra as India's next ambassador to the United States with effect from July 19, 2024. He recently retired as foreign secretary and will replace Taranjit Singh Sandhu, who retired in January 2024. Kwatra is a 1988 batch Indian Foreign Service officer and has over 32 years of diplomatic experience. His postings include China, the US, France, Russia and Durban.





One Liner

1. Who has been named the brand ambassador for MotoGP in India. - **Shikhar Dhawan**
2. Which trust received the 'Best Child and Women Development Initiative of the Year 2024' award at the Global CSR, Sustainability and ESG Awards 2024. - **Sri Kurumba Educational and Charitable Trust**
3. Who was the renowned cardiac surgeon and founder of SCTIMST, who passed away recently at the age of 90. - **Dr. M.S. Valiathan**
4. Who is set to be promoted as Tamil Nadu Deputy Chief Minister before August 22, 2024. - **Udhayanidhi Stalin**
5. Who topped the Celebrity Brand Valuation Ranking in 2023. - **Virat Kohli**
6. Who inaugurated the FE Modern BFSI Summit 2024 on July 19. - **Shaktikanta Das**
7. Who has been re-elected for a second term as Chairman of PwC India. - **Sanjeev Krishna**
8. Who has been appointed as India's Ambassador to the United States. - **Vinay Mohan Kwatra**
9. Who inaugurated the Landslide Prediction System in Kolkata. - **G Kishan Reddy**
10. Who recently won the AIFF Player of the Year award for men at the AIFF Awards 2024. - **Lallianzuala Chhangte**

